REP HEADLINE# 6357uuy \$\$\$ UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ALVISORY: AGENCY CREDIT RISK !!!

CRUER WORKSHEET HARRIS REPORT FROM REP

CHANGES *

OCT1/12 10.12 *** WFLA-TV ***

CITY TAX	FLIGHT DATES	PROCT AMERICAN	ORDER #			AGY #	ADV #
STATE TAX	DATES OCT2/12 OCT	CAN CRUSSROADS	Approximation of the state of t			AGY, NAME	AUV. NAME
TAX	OCT8/12 WK-1	EST#1069	CONTRACT # 0	ALEXANDRIA, V	66 CANAL CENTI	S CRUSSROADS MEDIA LEC	E ISS/AMER. CROSSROADS
CO-OP BILLING NE		COMMENTS: (LINE, ORDER, INV	# 6357009	VA 22314	66 CANAL CENTER PLAZA, SUITE 555	DIA LLC	SSROADS
NEEDED		R, INVOICE)	CLASS: NATL		SALES PRSN	BUYER NAME	REP.#
D2			TL. LOCAL		N WA- MEGHAN MCGARR		〇円 _円 ,#
DATE OCT1/12 10.12			REGIONAL	A SAME TO A SAME	MCGARR (H)	Tuoso	SALESMAN #

ガ 西で '' TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN MAKEGOOD 10/1 SPOT CANCELED IN 38 IN 46 ADDED PGM CHANGE IN 27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE ****

AMERICAN CROSSROADS

38 8 1000	CON COM1: OF	27 NZ 900P-1000P	AGENCY AD	:LINE#:REP :CD: TI
100011-4000	OFFICE/PARKS & REC	~1000P	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27	D: TIME PERIOD : LGTH
i.c	REC	30	27	: LGTH : SEC :
\$3,500.00		\$6,000.00	AGENCY EST# =	RATE
10/3		10/4	1065	: START
10/3		10/4		: END
0		ŀ··		END SPTS WEEK
dam		THU		T ; DAYS
0		L		TOTE:

PROGRAM :

CHICAGO FIRE

REP MEADLINE# 6351005

FAX# 703-516-9680

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES OCT1/12 10.12 *** WFLA-TV ***

OCT/12			: LINE#: REE
48925.00	PROGRAM : GO ON/NEW NORMAL CON COMI: GO ON/NEW NORMAL	46 A EUGENSON A-100 30 \$3,5	REE :CD: TIME PERIOD : LGTH : SEC :
		\$3,500.00	RATE
		10/2	START DATE
		10/2	END
CONTRACT TOTAL		front	END :SPTS: WEEK :
TOTAL		TUE	DAYS :TOTL:
48925.00 44		<u></u>	:TOTL:

MOD CODE SVC- NSI DEMOS- RA35+* SHARES ACCURATE MARKET TOTALS \$149,210 N-ADD B-ECT TYPE WFLA 38% C-CANCELLED WETS 28 DE-DELETE E-EFF DATES WTSP 22% WXPX 0% WTVT 08 WTOG 8% L-LENGTH M-MAKEGOOD WTTA 48 WMOR 248 N-PROGRAM NAME

P-CLASS, PLAN, SECT

C-PAID EGM

R-RATE

S-SPOTS PER MEER

THTIME

X-LATE

Y-DAYS

Z-COMMENTS

HIGITIUM-*

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

American Crossroads/ Issue Submission Number 797 Issue 1







STIA-TY P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Buyer: Schedule Dates: Est./PO Number: Client: Associated Copies: No 10/01/12 to 10/14/12 06357009 American Crossroads/ Issue Weeks: Submission Cost: Client/Product/Estimate: Contract type: 11 /27 /1065 Political 48925 Campaign Ref: Sales Rep: Order Ref: Business Category: Transactional Business Type: 06357009 POLITICAL HRP Washington, DC E:063570090 Copy

Demographic: Product: (L) Household American Crossroads Order: Booking Group: WFLA Key Market: Tampa-St. Petersburg, FL

	44	7	37		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Wee	:		
					Comme				S	
675		1		Nbr of Spots	30	675		03	M-F 1135p ET / 1035p CT Tonight Show	æ
					Comme					
950	1		1	Nbr of Spots	30	950		02	M-F 9a Today Show II	7
					Comme					
1000			1	Nbr of Spots	30	1000		02	M-F 6a News	6
					Comme					
300	1		1	Nbr of Spots	30	300		01	M-F 5a News	¢٦
					Comme					
725	1		1	Nbr of Spots	30	725		03	M-F 4p Dr Oz	4
					Comme					
450	1		1	Nbr of Spots	30	450		03	M-F 3p Doctors	ω
					Comme				1	
400	-1		1	Nbr of Spots	30	400		02	M-F 2p Rachael Ray	2
7					Comme				T.	
675				Nbr of Spots	30	675		03	M-F 1135p ET / 1035p CT Tonight Show	
Cost	Total	10/08	10/01		Spot Type	Rate		Rev Type	Sales Product Details	Ref

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

American Crossroads/ Issue Submission Number 797 Issue 1







P.O. Box 1410 Tampa, FL 33601 STIGHT V

PHONE (813) 228-8888

Market and the second s			C
Submission Cost:	48925	Campaign Ref:	E:063570090
Client/Product/Estimate:	11 /27 /1065	Sales Rep:	HRP Washington, DC
Weeks:	2	Order Ref:	06357009
Contract type:	Political	Business Type:	POLITICAL

Buyer: Schedule Dates: Est/PO Number:

10/01/12 to 10/14/12 06357009

Client

American Crossroads/ Issue

	44	7	37		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Weekl			
4 50	1		1	Nbr of Spots	30	450		03	M-F 3p Doctors	20
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400	-		1	Nbr of Spots	30	400		8	M-F 2p Rachael Ray	19
					Comme				TOWNSHIP TO THE PROPERTY OF TH	
675	1		>	Nbr of Spots	30	675		8	M-F 1135p ET / 1035p CT Tonight Show	1 5
					Comme				CARE THE STATE OF	
1700	1		-	Nbr of Spots	30	1700		02	M-Su 11p News	17
					Comme				To the state of th	
4500	1			Nbr of Spots	30	4500		01	Sat 630p ET / 530p CT NBC Nightly News	ਲੰ
					Comme					
1200	1	1		Nbr of Spots	30	1200		02	M-F 7a Today Show	4
					Comme				VI	
1000	1	1		Nbr of Spots	30	1000		02	M-F 6a News	13
					Comme			WHITE THE PARTY OF	William	
450		1		Nbr of Spots	30	450		02	M-F 530a News	12
					Comme				W	
725		1		Nbr of Spots	30	725		03	M-F 4p Dr Oz	=
					Comme				W	
450	1			Nbr of Spots	30	450		03	M-F 3p Doctors	10
					Comme				M	
400		-1		Nbr of Spots	30	400		02	M-F 2p Rachael Ray	9
Cost	Total	10/08	10/01		Spot Type	Rate		Rev Type	Sales Product Details	Ref
	ctional	POLITICAL ory: Transaction	Business Type: POLITICAL Business Category: Transactional	Bus Bus	Political	The state of the s	Contract type:	Through the control of the control o	Associated Copies: No	Associa

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue

Submission Number 797 Issue 1





P.O. Box 1410
Tampa, FL 33601

					***************************************					Voloy
Client:	American Crossroads/ Issue	.,	Submission Cost:		48925	0	Campaign Ref:	E:063570090	70090	
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21 M-E 4n Dr Oz	77	3		304						

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		M-F 5a News	THE RESERVE THE PROPERTY OF TH	M-F 4p Dr Oz		M-F 3p Doctors		M-F 2p Rachael Ray		M-F 1135p ET / 1035p CT Tonight Show	Transfer de la companya de la compan	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation		M-F 9a Today Show II		M-F 7a Today Show		M-F 6a News	and the state of t	M-F 4p Dr Oz	, T.,		The state of the s
		01		S		8		92		8		01		02		02		02		03		Rev Type	
Weekly T																							
Weekly Totals: Total Spots(Ord Spots)		300		725		450		400		675		8000		950		1200		1000		725		Rate	
(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type	
		Nbr of Spots		Nor of Spots		Nbr of Spots		Nbr of Spots	· Lawrence and the second	Nbr of Spots		Nbr of Spats		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		**************************************	
37		1		1		1.1		13				_		11		1				1		10/01	3 - 3
7																						10/08	
44		1				-1								-3		-3				-14		Total	
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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue

Submission Number 797 Issue 1







P.O. Box 1410 Tampa, FL 33601

SELA-IV

PHONE (813) 228-8888

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1700	,		4	Nbr of Spots	30	1200		02	M-F 7a Today Show	41 M-F
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675				Nbr of Spots	30	675		03	M-F 1135p ET / 1035p CT Tonight Show	36 Show
					Comme			WHITE THE PROPERTY OF THE PROP	The section of the se	-
950	1			Nbr of Spots	30	950		02	M-F 9a Today Show II	35 M-F
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1300	1			Nbr of Spots	30	1300		92	M-F 730p Entertainment Tonight	34 M-F
					Comme					
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Cost	Total	10/08	10/01		Spot Type	Rate		Rev Type	Sales Product Details	Ref Sal
	actional	ory: Transa	Business Category: Transactional	B					COPICAL	Tio o o ciuta
	TCAL	POLITICAL	Business Type:	ı go	Political		Contract type:		ì	Associated Conics:
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ਨ —	HRP Washington, DC	HRP V	Sales Rep:	Ş	11 /27 /1065	imate:	Client/Product/Estimate:			Buyer:
	E:063570090	E:0635	Campaign Ref:	Ç.	48925		Submission Cost:	Ø	American Crossroads/ Issue	Client:
Copy									Application of the control of the co	

Weekly Totals: Total Spots(Ord Spots)

37

4

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 797 Issue 1







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

tal Cos	Buyer: Schedul Est./PO Associa	Buyer: Schedule Dates: 10/01/12 to 10/14/12 Est./PO Number: 06357009 Associated Copies: No		Client/Product/Estimate: Weeks: Contract type:	4694.5 11 /27 /1065 2 Political	B B C C S C	Sales Rep: Order Ref: Business Type: Business Category: Campaign Ker: E:08357009 HRP Washin 06357009 POLITICAL Business Category: Transactiona	E:063570090 HRP Washing 06357009 POLITICAL ory: Transactional	E:063570090 HRP Washington, DC 06357009 POLITICAL y: Transactional	S
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The state of the s		Sun 10a Meet The Press	02			Nbr of Spots	->		-1	4000
	ĺ	· ·			Comme					

Grand Totals:

Spots

Totals

Grand Totals

10/01

Month 10 Weeks: 4

10/08

44025

Gross Total: Commission: Net Total:

> 44 48,925.00 7,338.75

41,586.25

Spots:

48925

*** CRIGINAL REV#U ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK [!! ORDER WORKSHEET HARRIS REPORT FROM REP 5

T FROM REP SEP28/12 12.43

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PROGRAM :	(,)	PROGRAM :	N	PROGRAM :	ţ	AGENCY	REP : CD:	WE DIVE CAN	> * * * * * * * * * * * * * * * * * * *	NEW ORDER TTL \$48,925 PLEASE CONFI		TAX	DATES	AMERICAN	##-				The state of the s
DOCTORS	300F-400F	RACHAEL RACHAEL	2002-3002	TONITE	1135P-123	TY ADVERTI	TIME PE	AN CROSSROADS	H	ORDER \$48,925 @44X SE CONFIRM KS! BKLAN FOR		STATE	OCT2/12 (CROSS	 			AGT. M	ACV. 2
^ ^		RAY		SHW-NBC<	7 A	SER CODE CODE =	RIOD :	ŭ U	H Z	R MEGHAN	ļ	E TAX	OCT8/12	ROADS EST#	CON	ALEXA	66 CA	MAME CROSS	NAME ISU/AMER.
	30		30		30	= 11 27	LGTH : SI		ADVANCE :		000 d a		WK-1	1065	CONTRACT #	EXANDRIA,	CANAL CENT	ROADS MED	
	\$450.00		\$400.00		\$675.00	AGENCY EST#	EC: RATE		SCHEDULE ****			CO-OP BILLING		COMMENTS: (LINE,	6357009	VA 22314	ER PLA2A, SUITE	DIA LLC	CROSSROADS
	10/5		10/5		10/5	1065	: START					G NEDED		ORDER, INVO			555		
	10/5		10/5		10/5		: END : DATE						200 4 00 0 0 0 0	VOICE)	CLASS: N		SALES PRSN	BUYER NA	REP.#
	لسا		 		Н		:SPHS:			//			The second secon		NATL.		SN WA-	NAME MICHELLE	OFF.#
	FRI		ៗ ប្រ ម		백 경 대		WEEK : DAYS	\			The artificial solution of the second	DATE SEP28	# 1/A/A		LOCAL REGIONAL	The state of the s	MEGHAN MCGARR (H)	ELLE SANTUOSO	F.# SALESMAN
	낟		Н		₽		:TOTL:				Total Andrews	/12 12.43	The state of the s		AL	10 (A))		AN #

DIT RISK !!!

RIS REPORT FROM REP SEP28/12 12.43

*** WFLA-TV ***

: LINE#: :		() ()		DATE	: DATE	. /WK: ENVE	DAKS	SEAS:
44	400P-500P	30	\$725.00	10/5	10/5	ן ע	FRI	**************************************
PROGRAM :	DR. OZ<							
(J	500A-530A	30	\$300.00	10/5	10/5	₽	FRI	ىبا
PROGRAM :	NC8 TODAY@SAM<							
Ø,	600A~700A	30	\$1,000.00	10/5	10/5	H	FRI	₽
PROGRAM :	NC8 TODAY@6AM<							
7	700A-900A	30	\$1,200.00	10/5	10/5	0	甲尺口	0
PROGRAM : CON COML:	TODAY SHW							
Ø	900A-1000A	30	\$950.00	10/5	10/5	₽	可知识	ì
PROGRAM :	TODAY SHW2-NBC							
9	1135P-1237A	30	\$675.00	10/8	10/8	<u>}-</u>	NON	ب
PROGRAM :	TONITE SHW-NBC<							
100	2008-3008	30	\$400.00	10/8	10/8	}-	MON	\vdash
PROGRAM :	RACHAEL RAY RACHAEL RAY							
1 1	3002-4002	30	\$450.00	10/8	10/8	1 1	MON	فسإ
PROGRAM :	DOCTORS<							
1.2	400P-500P	30	\$725.00	10/8	10/8	<u></u>	MON	⊬
PROGRAM :	DR. 02<							

CON COMI:

DR. OZ<

SEP28/12 12.43 *** WFLA-TV ***

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PROGRAM :	21	PROGRAM :	20	PROGRAM :	19	PROGRAM :	88	PROGRAM : CON COM1:	7	PROGRAM :	₽	PROGRAM :	<u>1</u> 5	PROGRAM :	14	PROGRAM :	سر (ی)	REP : CD
RACHAEL RACHAEL	200P-300P	TONITE	1135P-1237	NEWS	1100P-1135	MEEH H	1000A-1100A	: NBC NIGHTLY	630P-700P	TODAY	900A-1000A	: TODAY SHW	700A-900A	8 8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	600A-700A	: NC8 TODAY@5	530A-600A	TIME
RAY		SHW-NBC<	7A	CHANNEL 8 0	ָטי טי	RESS-SUN	A	TTLY NEWS		SHW2-NBC SHW2-NBC		W W		TODAY@6AM<		708:30×		PERIOD : 1
	30		30	011PM	30		30	- SAT	30		30		3 O		ა 0		30	LGTH : SEC :
	\$400.00		\$675.00		\$1,700.00		\$4,000.00		\$4,500.00		\$950.00		\$1,200.00		\$1,000.00		\$450.00	RATE
	10/4		10/4		10/4		10/7		10/6		10/8		10/8		10/8		10/8	: START
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REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
URDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REFORT FROM REP SEP28/12 12.43

: LINE#: :	300F-400P	30	\$450	DATE	: ENU : DATE	: SPTS: WEEK	DAYS	: FOFL:
	300P-400P	3 O	\$450.00	10/4	10/4	H	THU	
PROGRAM :	DOCTORS<							
[V]	4002~500P	30	\$725.00	10/4	10/4	<u></u>	THU	
PROGRAM :	DR. 02<							
۵۱ ۵۵	C00A-700A	ω c	\$1,000.00	10/4	10/4	⊬	THU	
PROGRAM :	NC8 TODAY@6AM<							
N	700A-900A	30	\$1,200.00	10/4	10/4	μ	THU	
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26	900A-1000A	30	\$950.00	10/4	10/4	نې	THU	
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PROGRAM :	OFFICE-NBC/WHITHNEE-NBC	NEW SEC						
. I	.135P-1237A	30	\$675.00	10/2	10/2	ji	TUE	
PROGRAM :	TONITE SHW-NBC<							
N 9	200E-300F	30	\$400.00	10/2	10/2	H	TUE	
PROGRAM :	RACHAEL RAY							
30	300P-400P	30	\$450.00	10/2	10/2	1	TUE	
PROGRAM :	DOCTORS<							

REF: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

SEP28/12 12.43 *** WFLA-TV ***

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	30		30		30		30		30		30		30		3 O		30	
	\$675.00		\$3,500.00		\$950.00		\$1,300.00		\$1,200.00		\$1,300.00		\$1,000.00		\$300.00		\$725.00	
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REP HENDLINE# 6357600 *** ORIGINAL REV#O ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT AUVISORY: AGENCY CREDIT RISK !!!
URDER WURRSHEET HARRIS REPORT FROM REP

SEP28/12 12.43
*** WFLA-TV ***

L L I N H 4 : R H F : FINE#: COZ PROGRAM : PROGRAM : PROGRAM : PROGRAM : PROGRAM : CON COM1: <u>Α</u> () 4 4 2, (3) <u>△</u> $\overset{\mathcal{A}}{\subset}$ COM1: # .. 00 .. 900A-1000A 600A-700A 700A-900A 400P-500P 300P-400F 300F-300F 077. RACHAEL RACHAEL TODAY SHW2-NBC NC8 TODAY@6AM< TODAY SHW DOCTORS< DOCTORSA TINE V V V WHS や西大王のひ RAY RAY LGTH 30 30 ω ω 0 30 ω .. SEC. \$950.00 \$1,200.00 \$1,000.00 \$725.00 \$450.00 \$400.00 RATE 10/3 10/3 10/3 10/3 10/3 10/3 START 10/3 10/3 10/3 10/3 10/3 10/3 DATE SPTS: 4 \vdash N دبإ NERK S E D W II D WED W E U DIEM W E D DAYS : TOTL: :SPTS: لسؤ 44 \vdash N

MARKET TOTALS \$129,210 WFLA 38% WETS 4 % О И M X R X R 0 2 % SWW WTVT D 多 8 8 WTOG CABL % % ○ 00 WTTA 48 WMOR 248

DEMOS- RA35+* SVC+ NSI SHARES ACCURATE

OCT/12

48925.00

CONTRACT TOTAL TOTAL

48925.00

44

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue

Submission Number 794 Issue 1







WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Transactional	Business Category: Transaction:			No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06357009	Est./PO Number:
06357009	Order Ref:	2	Weeks:	10/01/12 to 10/14/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /27 /1065	Client/Product/Estimate:		Buyer:
E:063570090	Campaign Ref:	48925	Submission Cost:	American Crossroads/ Issue	Client:
Original			And advantage in the state of t	The state of the s	

Demogra	Demographic: (L) Household		Booking Group: Order:	WFLA		Ke)	Key Market:	Tampa	Tampa-St. Petersburg, FL	ırg, FL
	don the second s	ASSENCE OF THE PROPERTY OF THE	The state of the s							
Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/01	10/08	Total	Cost
	M-F 1135p ET / 1035p CT Tonight Show	03		675	30	Nbr of Spots				675
	, , , , , , , , , , , , , , , , , , ,				Comme					
N	M-F 2p Rachael Ray	02		400	30	Nbr of Spots	-1		1	400
					Comme					
ω	M-F 3p Doctors	03		450	30	Nbr of Spots	-1		1	450
					Comme					
4	M-F 4p Dr Oz	03		725	30	Nbr of Spots			1	725
					Comme					
Çī.	M-F 5a News	2	1	300	30	Nbr of Spots			-1	300
					Comme					
o,	M-F 6a News	92	ı	1000	30	Nbr of Spots	-1		1	1000
					Comme					
7	M-F 9a Today Show II	02		950	30	Nbr of Spots				950
					Comme					
œ	M-F 1135p ET / 1035p CT Tonight Show	03		675	30	Nbr of Spots			-3	675
	_M				Comme					

Weekly Totals: Total Spots(Ord Spots)

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 794 Issue 1







P.O. Box 1410
Tampa, FL 33601

Transactional	Bileiness Category: Transactions				NO	Associated Copies: NO
POLITICAL	Business Type:	Political	Contract type:		06357009	Associated Comit
06357009	Order Ref:	N	Weeks:	4/12	000171210 10/14/12	ochedule Dates.
HRP Washington, DC	Sales Rep:	11 /27 /1065	Client/Product/Estimate:		400041104114011	Sobodillo Datos
E:063570090	Campaign Ref:	48925	Submission Cost:	HOAds/ Issue	American Clossidads/ Issue	

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	M-F 2p Rachael Ray	The state of the s	M-F 1135p ET / 1035p CT Tonight Show		M-Su 11p News		Sun 10a Meet The Press		Sat 630p ET / 530p CT NBC Nightly News		M-F 7a Today Show		M-F 6a News	Park 1	M-F 530a News	**	M-F 4p Dr Oz		M-F 3p Doctors	4.	M-F 2p Rachael Ray	Sales Froduct Details	A 3 b at 7 h & h 11 h
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	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spats		Nbr of Spots		Nbr of Spots		
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American Crossroads/ Issue Submission Number 794 Issue 1







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Tampa, FL 33601

Transactional	Business Category: Transactiona			No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06357009	Est./PO Number:
06357009	Order Ref:	2	Weeks:	10/01/12 to 10/14/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /27 /1065	Client/Product/Estimate:		Buyer:
E:063570090	Campaign Ref:	48925	Submission Cost:	American Crossroads/ Issue	Client:

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				Comme					
23 M-F 7a Today Show	02		1200	30	Nbr of Spots	1		1	1200.
:				Comme					
24 M-F 9a Today Show II	02		950	30	Nbr of Spots	-1		-3	950
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Thu 9-10p ET / 8-9p CT Office / Parks & Recreation	ice / Parks & 01		6000	30	Nbr of Spots				6000
				Comme					
26 M-F 1135p ET / 1035p CT Tonight Show	Conight 03		675	30	Nbr of Spots	-			675
				Comme					
27 M-F 2p Rachael Ray	02		400	30	Nbr of Spots	1		1	400
				Comme					
28 M-F 3p Doctors	03		450	30	Nbr of Spots	1		1	450
				Comme					
29 M-F 4p Dr Oz	03		725	30	Nbr of Spots	13		1	725
П				Comme			1		
		Weekly To	Weekly Totals: Total Spots (Ord Spots)	Ord Spots)		37	7	44	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 794 Issue 1









P.O. Box 1410 Tampa, FL 33601

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66 Canal Center Plaza Suite 555 Alexandria VA 22314 Crossroads Media

American Crossroads/ Issue Submission Number 794 Issue 1







PO. Box 1410 Tampa, FL 33601

			Grand Totals:	the state of the s	Cos	Spots						43 Tue 9-10p Go On / New Normal	, W.	42 M-F 9a Today Show II	V	41 M-F 7a Today Show	W	Ref Sales Product Details	Associated Copies: No		ile Dates:	Buyer:	
					38	į	Totals					ew Normal		=				5		109	10/01/12 to 10/14/12	American Crossroads/ issue	0
					48925	4	als					03		02		02		Rev Type					
					Gr.	4				Weekh										Contract type:	Weeks:	Submission Cost:	
							10/01		Grand Totals	Weekly Totals: Total Spots(Ord Spots)	AND THE PROPERTY OF THE PROPER	3500		950		1200		Rate				3	
								M		(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	Spot Type		Political	3172771000	48925	
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Net Total:	Commission:	Gross Total:	Spots:	*****	***************************************					37		1		.4		-		10/01	Business Category: Transactional	Cider Net.	Order Bof.	Campaign Ref:	
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4		4								44		1		-1		1		Total	xional) (9 (9	HRP Washington, DC	70090	9
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